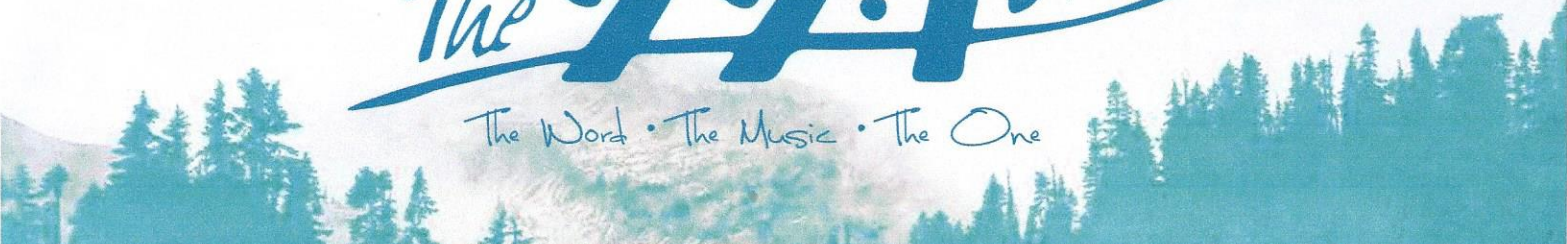


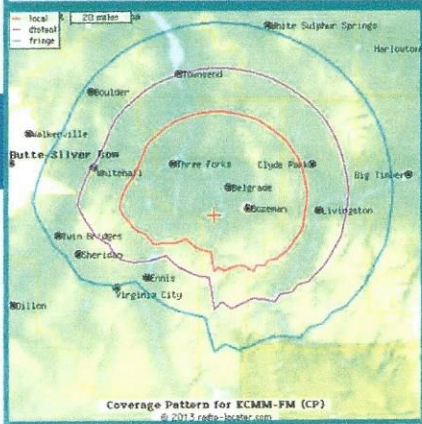
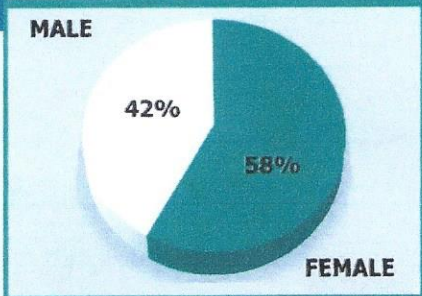
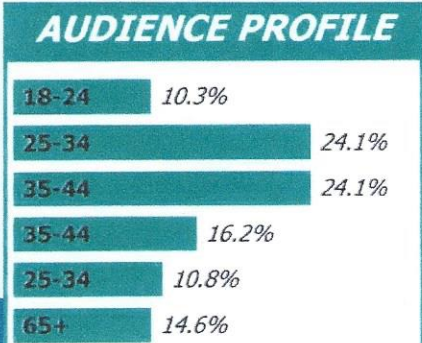
# The 99.1 One

The Word • The Music • The One



## KCMM 99.1 THE ONE - LOCAL CHRISTIAN RADIO

KCMM 99.1 Local Christian Radio is a HIGH POWER Adult Contemporary Christian station located right here in the Gallatin Valley. Contemporary Christian music is unarguably the fastest growing segment in the music world. In markets across the country, Christian AC stations are increasingly among the top 3 stations in their markets, and in several large markets, Christian Radio has proven it can dominate, especially with the female age 25-54 audience.



## WHY 99.1 THE ONE?

- EXPERIENCE
- VALUE
- PROVEN RESPONSE
- LONGEVITY
- LISTENER RETENTION/LOYALTY
- ENCOURAGING MUSIC
- SAFE/FAMILY-FRIENDLY
- COMMUNITY INVOLVEMENT
- SUPPORT LOCAL ECONOMY
- PERSONALIZED PRODUCTION

## ADVERTISING RATES

For more information, please contact our advertising department at:

**Phone: 406-813-8364 / Fax: 406-813-8368**  
**Website: [kcmmttheone.org](http://kcmmttheone.org) / Facebook: 99.1 The One**

# KCMMTHEONE.ORG