

The 99.1 One

The Word • The Music • The One

KCMM 99.1 THE ONE - LOCAL CHRISTIAN RADIO

KCMM-FM 99.1 The One serves the Gallatin Valley & Southwest Montana with Contemporary Christian music, faith-based programs, and local information. Christian Adult Contemporary ("Christian AC") is one of the fastest growing formats in Radio today, attracting a core audience of Women ages 35-54 years old. Our listeners are proven to be incredibly loyal to the station AND our advertising partners!

WHY 99.1 THE ONE?

- EXPERIENCE
- VALUE
- PROVEN RESPONSE
- LONGEVITY
- LISTENER RETENTION/LOYALTY
- ENCOURAGING MUSIC
- SAFE/FAMILY-FRIENDLY
- COMMUNITY INVOLVEMENT
- SUPPORT LOCAL ECONOMY
- PERSONALIZED PRODUCTION

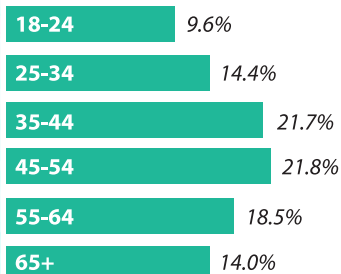
ADVERTISING RATES

For more information, please contact our advertising department at:

Phone: 406-813-8364 / Fax: 406-813-8368

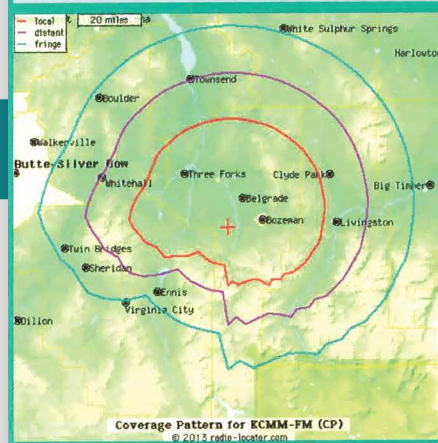
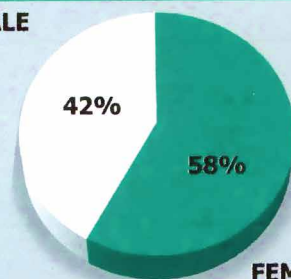
Website: kcmmttheone.org / Facebook: 99.1 The One

AUDIENCE PROFILE



Source: Radio Advertising Bureau

MALE



KCMMTHEONE.ORG